

- Martín Becerra, Institute for Press and Society (IPYS)
- Gustavo Gorriti, Co-Director of La República
- César Campos, Parliamentary Advisor and Electoral Diffusion Specialist, National Office for Electoral Processes (ONPE)

## 13:00 Lunch

## 15:00 The Media and Political Finance

This panel will provide a regional overview of the relationship between the media and political finance, with a focus on the Peruvian context. Panelists will discuss current campaign and party finance laws and ex ine

currently used to measure campaign media costs and spending in Latin America and Peru will also be

 $r: \mbox{\it Luis Fernando Nunes Bertoldo, Director for Peru, \ National Democratic Institute}$  (N  $\ \ )$ 

Carlos Reyna, Sociologist and Political Analyst, Former Manager of Party Funds, ONPE

rcy Medina, Secretary General of Asociación Civil Transparencia

## 6:30 Closing Comments

Stephen J. Randall, Dean of the Faculty of Social Science, University of Calgary